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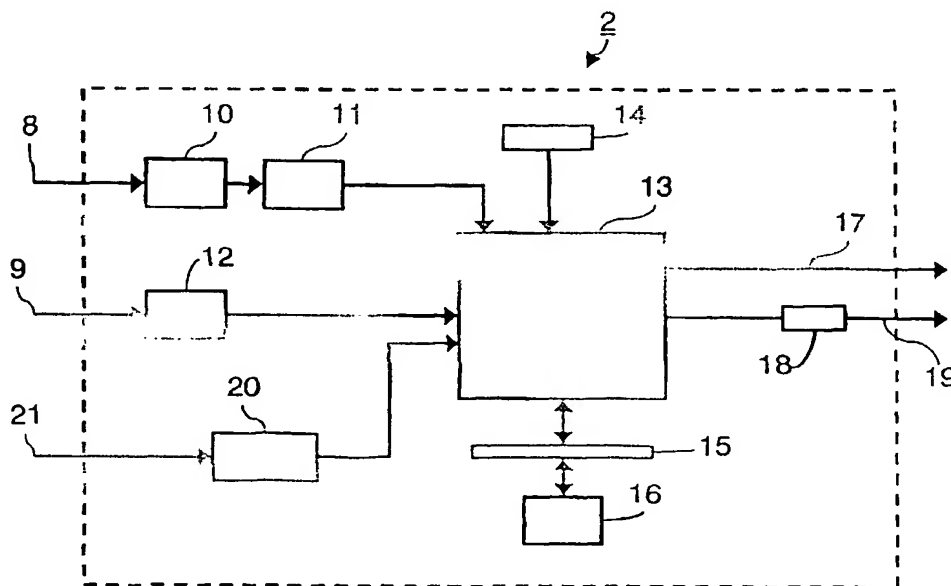
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(54) Title: TELETEXT RECEIVER ARRANGEMENT



(57) Abstract: A teletext receiver arrangement comprises a receiver for receiving broadcast data including teletext data elements through a broadcast channel (8,9); a teletext processor (12,13) for extracting the teletext data elements from the broadcast data; and processor (13) for generating a video signal encoding a customized teletext page from the teletext data elements according to a set of instructions. The teletext receiver arrangement comprises an interface (20) for establishing a connection to a server (7) through an interaction channel (21), and is programmed to download a piece of computer code implementing the set of instructions from the server (7) through the interaction channel (21).